



February 11, 2013

Congratulations!

On behalf of everyone at the Daily Herald Media Group, I would like to congratulate you on being named one of the top businesses by our suburban readers.

Thousands of our readers took part in a four-week Readers' Choice promotional campaign, which identified the top businesses in the Chicago area in a wide range of categories. The top vote-getters in each category were judged best in our campaign and your business was among them. Our list of Readers' Choice best businesses will be highlighted in a special Daily Herald Readers' Choice award section that is being inserted into each newspaper on March 22.

This is a keepsake section that will become a reference guide on the best our area has to offer. The winners also will be listed in our special "Best of the Best" segment online for the next three months.

We are offering our winners the opportunity to enhance this recognition by offering several valuable print and online advertising options. This is just one way for you — and those who do business with you — to thank your loyal customers, your hardworking employees and others who should share in your success. This also is a way to introduce yourself to our readership and some new potential customers who will certainly be curious to learn more about what has made your business one of the best in 2013. For those who want to celebrate this recognition in their business, a Readers' Choice banner, commemorative plaque or certificate is available with certain advertising options.

If you are not familiar with the Daily Herald, we are the third largest daily newspaper in Illinois with extensive circulation in the north, northwest and near west suburbs. We serve more than 100 affluent communities. Our market area extends from Antioch to Naperville, from Des Plaines to western Kane County. Our loyal readership includes both the printed newspaper as well as dailyherald.com, which reaches more than one million unique online visitors each month.

Again, please accept our congratulations on your outstanding business achievement and enjoy the recognition of being the "best of the best" in 2013!

Jason Hegna
Assistant Vice President, Director of Advertising